## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Date:				
I, Stephanie N	Maroney	erning the foll	owing issue:		
American Cro	ssroads rk Avenue Sulte 1 DC 20005	·····			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				į	
Total Charg	ges:				
This broadcast t	ime will be used by:	Americar	Crossroads	3	
Does the p message re	rogramming (l elating to any	n whole o political n	r in part) on atter of n	communicat ational Imp	e "a ortance?"
	☐ Yes			⊠ No	

For programming that "comimportance," attach Agreed	municates a message relating to an Upon Schedule (Page 3)	ny political matter of national
I represent that the payment	t for the above described broadcas	time has been fumished by:
Freasurer Margee Clanc	у	
and you are authorized to an furnishing the payment, if ot	nounce the time as paid for by suc her than an individual person, is:	h person or entity. The entity
	ommittee; 🗵 an association; 🗀	or other unincorporated grou
The names, offices, and addr gents of the entity are name	esses of the chief executive officer d below (may be attached separate	s, directors, and/or author(zeu ly):
IIS STATION DOES NOT RACE OR ETHNICITY I	DISCRIMINATE OR PERMIT I N THE PLACMENT OF ADVER	DISCRIMINATION ON THE FI FISING.
RACE OR ETHNICITY I	N THE PLACMENT OF ADVER	TISING. s or liability, including
rece to indemnify and hold honable attorney's fees, that is	N THE PLACMENT OF ADVER  armless the station for any damage may ensue from the broadcast of the e-stated broadcast(s), I also agre	FISING. is or liability, including e above-requested e to prepare a script,
PRACE OR ETHNICITY II tree to indemnify and hold honable attorney's fees, that is ertisement(s). For the above ascript, or tape, which will	N THE PLACMENT OF ADVER armiess the station for any damage may ensue from the broadcast of the e-stated broadcast(s), I also agre be delivered to the station at least	FISING. is or liability, including e above-requested e to prepare a script,
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ree to indemnify and hold honable attorney's fees, that is retisement(s). For the above script, or tape, which will re the time of the schedule  TO BE 5	N THE PLACMENT OF ADVER armiess the station for any damage may ensue from the broadcast of the e-stated broadcast(s), I also agre be delivered to the station at least broadcasts.  I GNED BY ISSUE ADV	rising.  Is or liability, including c above-requested e to prepare a script, it  ERTISER  703-299-1760  Contact Phone Number

**Product** 

Agency Com

**Billing Contact** 

Print Date

10/29/12

Page 1 of 5

Order Sep 00:20:00

Estimate # 693

Alt Order #

Billing Type Cash
Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Product Codes PL

Rev Codes

Order Share %

P-3

POL

ISS

**POL** 

66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576

Advertiser American Crossroads

07/10/12

Crossroads Media

Sales Office EWSDC
Sales Region NAT
Agency Ref

**American Crossroads** 

15%

66 Canal Center Plaza - Suite 555

Alexandria, VA 22314-1576

Advertiser Ref

Priority

Primary Account Executive Marta Salazar-Perren

TAKING ACTION FOR YOU

Original Date / Revision

Contract / Revision

<u>Agency</u>

**Buying Contact** 

Account Executive Order% Start Date End Date

Marta Salazar-Perren 100%

304112 /

10/24/12

% of Order	<u>Amoun</u> t
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Market Value

**Order Totals Billing Plan** Net Amount Gross Amount Month # of Spots Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 94 \$80,070.00 \$94,200.00 0.00 10/01/12 10/22/12 94 \$80,070.00 \$94,200.00 94 \$80,070.00 0.00 \$94,200.00 Totals

									Tota	<u>ls</u>
Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WFTS 10/16/1	2 10/22/12	M-F 5-530a	CM	5-530a	11111	:30	5 \$250.00 P-3	0.00 NM	5	\$1,250.00
		ABC Action News								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	-1111	4	\$250.00	0.00					
Week: 10/22/12	10/28/12	1	1	\$250.00	0.00	_				
E 2 WFTS 10/16/1	2 10/22/12	-	CM	528-6a	11111	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.00
E 2 WFTS 10/16/1	2 10/22/12		СМ	528-6a	11111	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.00





Contract / Revision

304112

Flight Dates 10/16/12-10/22/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/10/12/ 10/24/12

Order Sep 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 693

										Tota	als
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
		M-F 530-6a ABC Action New	s							,	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	-1111	4	\$350.00	0.00						
Week: 10/22/12 E 3 WFTS 10/16/12	10/28/12	1	1 CM	\$350.00 558-7a	0.00 11111	:30	5	#600 00 D 3	0.00 NIM	5	#2.000.00
E 3 VVP18 10/10/12	10/22/12	ABC Action New		550-7a	11111	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-1111	4		0.00						
	10/28/12	1	1	\$600.00	0.00			************	0.00.110.6	_	
E 4 WFTS 10/16/12	10/22/12	M-F 7-9a GMA GMA	СМ	658-9a	11111	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	-1111	4	\$600.00	0.00						
	10/28/12	1	1	\$600.00	0.00	.00		4000 00 D 0	0.00.1114	_	<b>#5.400.00</b>
E 5 WFTS 10/16/12	10/22/12	M-F 11a-12p M-F 11a-12p	СМ	1058a-12p	11211	:30	6	\$900.00 P-3	0.00 NM	6	\$5,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	-1211	5	\$900.00	0.00						
Week: 10/22/12 Spot Ch Date Ran	10/28/12 ne D	1 escription	1 Start	\$900.00 End Time	0.00	eekdavs	Lengt	h Rate	Rtg Type		
6 WFTS 10/22/12-				Ba-12p	<u>••</u> М-		:3				
E 6 WFTS 10/16/12	10/22/12	M-F 12-1p	СМ	1158a-1p	11111	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
		ABC Action News	3	•							•
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12 10/28/12	-1111 1	4	\$400.00 \$400.00	0.00 0.00						
E 7 WFTS 10/16/12		M-F 1-2p	CM	1258-2p	1	:30	1	\$500.00 P-6	0.00 NM	1	\$500.00
		M-F 1-2p		·							•
	End <u>Date</u>	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/21/12 10/28/12	1	0	\$500.00 \$500.00	0.00 0.00						
E 8 WFTS 10/16/12		M-F 2-3p	CM	158-3p	11111	:30	5 \$1	,000.00 P-3	0.00 NM	5	\$5,000.00
2 0 711 10 15/10/12	10,22,12	2-3pm General H		,00 0				1000.00.	0.00	-	40,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	-1111 1		\$1,000.00	0.00						
Week: 10/22/12 E 9 WFTS 10/16/12	10/28/12	M-F 3-4P Katie	CM	\$1,000.00 3-4p	0.00	:30	1 :	\$700.00 P-6	0.00 NM	1	\$700.00
2 0 111 10 101 101 12		M-F 3-4P Katie		· .F				,			***************************************
Start Date J	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/21/12	1	0	\$700.00	0.00						
Week: 10/22/12 E 10 WFTS 10/16/12	10/28/12	1	CM	\$700.00 358-5p	0.00 11111	:30	5 <b>\$</b> 1	,000.00 P-3	0.00 NM	5	\$5,000.00
L 10 VVF 13 10/10/12	10/22/12	M-F 4-5p	OIVI	550-5p	*****	.00	ا ب ت	,500.001 -0	0.00 1110	J	ψυ,σοσ.σο
Start Date L	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ľ		
	10/21/12	-1111		\$1,000.00	0.00						
	10/28/12	1	CM	\$1,000.00 458-530p	0.00 11111	:30	5 5	\$800.00 P-3	0.00 NM	5	\$4,000.00
E 11 WFTS 10/16/12	10/22/12	ABC Action News			11111	.50	J (	₽000.00 F*3	O.OO INIVI	5	Ψ+,υυυ.υυ
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	-1111	4	\$800.00	0.00						
Week: 10/22/12	10/28/12	1	11	\$800.00	0.00				J		







Contract / Revision

304112

Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 07/10/12/ 10/24/12

<u>Order Sep</u> 00:20:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 693

E12 WFTS 1019ft2 102212											Tota	als
Size   Date   End Date   Weekdays   Mess   South Week   Ratio   Week   1075   1072   1072   1072   11111   11111   1111   11111   1111   1111   1111   1111   1111   1111   1111   1111   1111   111	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type		
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Start Date   Star	E 12 WFTS	10/16/1	12 10/22/12	•		530-6p	11111	<b>-</b> - :30	5 \$900.00 P-3	0.00 NM	5	\$4,500.00
Week: 107/51/2   1072/1/2   -1111	_					_				ľ		
E13 WFTS 1016/12 10/22/12 MF-630p												
E13 WFTS 1076/12 1022/12   MF 5-830; ABC Action News   Start Date   End Date   Weekdays   Spots/Week   Rate   Week 10719/12   1072/112   -1111-   4 \$1,000.00   0					4	•						
Start Date   Find Date   Meekdays   Spots/Week   Rate   Rating   Week 10/15/12   10/12/12   MF 7-730p   CM   658-730p   11111- 30   5 \$1,000.00   0.00					CM				5 ¢1 000 00 D 3	0.00 NM	5	¢5 000 00
Week: 10/15/12   10/21/12   1-1111	E 13 AAL 19	10/10/1	2 10/22/12	•		556-650p	1111		5 \$1,000,00F-3	O.OO INIVI	3	\$5,000.00
The color of the												
E 14 WFTS 10/16/12 10/22/12 MFT 7730p TDE LIST    Start Date												
Transport   Tran								-20	E \$4,000,00 D 3	0.00 NIM	4	£4 000 00
Neek: 10/15/12	E 14 VVFIS	10/16/1	2 10/22/12	·	СМ	656-73UP	11111.	:30	5 \$1,000,00 P-3	U.UU INIVI	4	\$4,000.00
Spot Ch Date Range   Description   Start/End Time   2 WFTS 10/16/12/10/21/12 M-F 7-730p   658-730p   -TwThF   30/\$4,000.00   0.00   NM												
## 2 WFTS 10/16/12 10/28/12 MF3-730p    See MG 16.8.16, 91, 91, 91.00   Week: 10/22/12   10/28/12   1   1 \$1,000.00   0.00   E 15 WFTS 10/16/12 10/22/12   MF3-730-8p   CM   728-758p   111111-   :30   5 \$1,200.00 P-3   0.00 NM   4 \$4,800.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   0/12/11/2   -11111-   4 \$1,200.00   0.00   Spot   Ch Date Ranea   Description   StartEnd Time   Weekdays   Length   Rate   Right   Type   Type							0.00	Weekdays	Length Rate	Rta Tyne		
See MG 16,8,19,9,16,10   PROGRAM CHANGE    Week: 10/22/12   10/28/12   1												
Week: 10/12/12   10/28/12   1	Se	e MG 16.	8,16.9,16.10	,		·			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
E15 WFTS 10/16/12 10/22/12 M-F730-8p	-		_	1	1	\$1,000,00	0.00					
Table   Tabl								:30	5 \$1 200 00 P-3	0.00 NM	4	\$4,800,00
Neek: 10/15/12   10/21/12   -1111	2 10 111 10	10/10/1	- 10/11/12	•		. 20 . 00p		.00	0 01,200.001 0	0.00 14	•	<b>\$ 1,000.00</b>
Spot   Ch Date Range   Description   Start/End Time   2 Werk 10/15/12-10/21/12 M-F 730-8p   728-758p   -TWThF   :30(\$4,290-09)   0.00 MM	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
2 WFTS 10/15/12-10/21/12 M-F 730-8p   728-758p   -TWThF   :30(\$41,260-00)   0.00   NM	Week: 10/	/15/12	10/21/12	-1111	4	\$1,200.00	0.00					
See MG 16.8, 16.9, 16.10												
PROGRAM CHANGE    Week: 10/22/12   10/28/12   1				•	728-	758p		-TWThF	:30 <del>(\$1,200.00)</del>	0.00 NM		
Week: 10/22/12   10/28/12   1				)								
Start Date   End Date   End Date   Weekdays   Spots/Week   Rate   Rating				1	1	\$1,200.00	0.00					
ABC Action News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week   10/15/12   10/21/12   1-11111   6 \$1,500.00   0.00   0.00				M-SU 11-1135p				L1 :30	6 \$1,500.00 P-3	0.00 NM	8	\$11,200.00
Week: 10/15/12   10/21/12   -111111   6 \$1,500.00   0.00				ABC Action News	3	•						•
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type	<u>Sta</u>	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating					
1 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  2 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  3 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  4 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  5 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  See MG 16.8, 16.9, 16.10 [PROGRAM CHANGE]  6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p - TWThFSaSu :30 \$1,500.00 0.00 NM  8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2a			_				0.00					
2 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu 30 \$1,500.00 0.00 NM  3 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU 30 \$1,500.00 0.00 NM  4 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU 30 \$1,500.00 0.00 NM  5 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU 30 \$1,500.00 0.00 NM  See MG 16.8, 16.9, 16. 10  [PROGRAM CHANGE] 6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU 30 \$1,500.00 0.00 NM  8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa 30 \$1,500.00 0.00 NM  ⊕ MG for 16.5, 14.2, 15.2  9 WFTS 10/15/12-10/21/12 M-F 7-730p 658-730p -T-ThF 30 \$1,000.00 0.00 NM  ⊕ MG for 16.5, 14.2, 15.2  10 WFTS 10/15/12-10/21/12 M-F 730-8p 728-758p -T-ThF 30 \$1,200.00 0.00 NM  ⊕ MG for 16.5, 14.2, 15.2  Week: 10/22/12 10/22/12 10/22/12 0 \$1,500.00 0.00  E 17 WFTS 10/16/12 10/22/12 M-F 1135p-1202a Nighti®M 1135p-1202a 11111 30 5 \$1,000.00 P-3 0.00 NM  M-F 1135p-1202a  Start Date End Date Weekdays Spots/Week Rate Rating					· · · · · · · · · · · · · · · · · · ·	•						
3 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  4 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  5 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  See MG 16.8,16.9, 16.10 [PROGRAM CHANGE]  6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa :30 \$1,500.00 0.00 NM  M MG for 16.5, 14.2, 15.2  9 WFTS 10/15/12-10/21/12 M-F 7-730p 658-730p -T-ThF :30 \$1,000.00 0.00 NM  M MG for 16.5, 14.2, 15.2  10 WFTS 10/15/12-10/21/12 M-F 730-8p 728-758p -T-ThF :30 \$1,200.00 0.00 NM  M MG for 16.5, 14.2, 15.2  Week: 10/22/12 10/28/12 0 \$1,500.00 0.00  E 17 WFTS 10/16/12 10/22/12 M-F 1135p-1202a Nightl@M 1135p-1202a 11111 :30 5 \$1,000.00 P-3 0.00 NM  M-F 1135p-1202a  Start Date End Date Weekdays Spots/Week Rate Rating				•		•						
4 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  5 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU :30⟨\$1,500.00 0.00 NM  See MG 16.8,16.9, 16.10 [PROGRAM CHANGE]  6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSU :30 \$1,500.00 0.00 NM  8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2a				•		·						
5 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30(\$1,500.00) 0.00 NM See MG 16.8, 16.9, 16.10 [PROGRAM CHANGE] 6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM 8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa :30 \$1,500.00 0.00 NM				•								
See MG 16.8,16.9,16.10 [PROGRAM CHANGE]  6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM  8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports1135p-2aSa :30 \$1,500.00 0.00 NM  MG for 16.5,14.2,15.2  9 WFTS 10/15/12-10/21/12 M-F 7-730p 658-730p -T-ThF :30 \$1,000.00 0.00 NM  MG for 16.5,14.2,15.2  10 WFTS 10/15/12-10/21/12 M-F 730-8p 728-758p -T-ThF :30 \$1,200.00 0.00 NM  MG for 16.5,14.2,15.2  Week: 10/22/12 10/28/12 0 \$1,500.00 0.00  E 17 WFTS 10/16/12 10/22/12 M-F 1135p-1202a Nightk@M 1135p-1202a 11111 :30 5 \$1,000.00 P-3 0.00 NM  5 \$5,000.00  Start Date End Date Weekdays Spots/Week Rate Rating						•				4		
[PROGRAM CHANGE] 6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM 8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa :30 \$1,500.00 0.00 NM				•	11-1	135p		-TWThFSaSu	:30 <del>(\$1,500.00)</del>	0.00 NM		
6 WFTS 10/15/12-10/21/12 M-SU 11-1135p 11-1135p -TWThFSaSu :30 \$1,500.00 0.00 NM 8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa :30 \$1,500.00 0.00 NM												
8 WFTS 10/20/12-10/20/12 M-SU Late News after Sports 1135p-2aSa :30 \$1,500.00 0.00 NM	•		-	-SU 11-1135p	11-1	135p		-TWThFSaSu	:30 \$1,500.00	0.00 NM		
				•	er Sports 1135	p-2a		Sa	:30 \$1,500.00	0.00 NM		
⊕ MG for 16.5,14.2,15.2     10 WFTS 10/15/12-10/21/12 M-F 730-8p					·							
10 WFTS 10/15/12-10/21/12 M-F 730-8p 728-758p -T-ThF :30 \$1,200.00 0.00 NM	_			-F 7-730p	658-	730p		-T-ThF	:30 \$1,000.00	0.00 NM		
⊕ MG for 16.5,14.2,15.2           ← MG for 16.5,14.2,15.2           ← MG for 16.5,14.2,15.2          Week: 10/22/12       10/28/12	-											
Week: 10/22/12       10/28/12        0 \$1,500.00       0.00         E 17 WFTS 10/16/12 10/22/12       M-F 1135p-1202a NightKoM       1135p-1202a       11111       :30 5 \$1,000.00 P-3 0.00 NM       5 \$5,000.00 NM         M-F 1135p-1202a       Start Date       End Date       Weekdays       Spots/Week       Rate       Rating				-F 730-8p	728-	758p		-T <b>-</b> ThF	:30 \$1,200.00	0.00 NM		
E 17 WFTS 10/16/12 10/22/12 M-F 1135p-1202a NightK0M 1135p-1202a 11111 :30 5 \$1,000.00 P-3 0.00 NM 5 \$5,000.00 M-F 1135p-1202a  Start Date End Date Weekdays Spots/Week Rate Rating						04 505 55	0.00					
M-F 1135p-1202a <u>Start Date                                  </u>				11 5 4405 4055		-		.00	F #4 000 00 P 0	0.00.111	•	<b>#E 000 00</b>
	E 17 WFTS	10/16/1	2 10/22/12	•	•	1135p-1202a	11111-	- :30	5 \$1,000.00 P-3	U.UU NM	5	ახ,სსს,00
										j		





Contract / Revision

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Flight Dates 10/16/12-10/22/12

**Hiatus Dates** 

Original Date / Revision 07/10/12/ 10/24/12

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Advertiser American Crossroads

**Product American Crossroads** 

Estimate # 693

Ln Ch S	Start	End	Inventory Code	Prook	Stort/End	Time Days	Len Spo	ote Poto Pri	Rtg Type	Tot	als Amount
E17 WFTS 10		-			1135p-120		<u>_</u>	5 \$1,000.00 P-3		5 5	\$5,000.00
	_		M-F 1135p-1202	а							
<u>Start E</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> -1111	Spots/Week	<u>Rate</u> \$1.000.00	Rating 0.00					
	ate Rar		escription		VEnd Time		Weekdays	Length Rate	Rtg Type		
			1-F 1135p-1202a N	-	•		-TWThF				
			I-F 1135p-1202a N	_	•		-TWThF	- :30 \$1,000.00	0.00 NM		
Week: 10/22/ E 18 WFTS 10		10/28/12	T	CM	\$1,000.00 10-11p	0.00	:30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
			20/20		,	·	.50	2 \$0,000.001-5	0.00 14141		φ10,000.00
<u>Start D</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$8,000.00	Rating 0.00					
	ate Rar	_	escription		t/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
1 WFTS 10	/15/12	-10/21/12 F	riday Prime C	10-1	1p		F	- :30 \$8,000.00	0.00 NM		
2 WFTS 10	/15/12	-10/21/12 F	riday Prime C	10-1	1p		F	- :30 \$8,000.00	0.00 NM		
E 19 WFTS 10	0/20/12	10/20/12	SA 8-9a GMA SA 8-9a	СМ	758-9a	S-	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
<u>Start D</u> Week: 10/15/		End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 20 WFTS 10	0/20/12	10/20/12	SA 7-730p SA 7-730P	СМ	658-730p	<del>-</del> 5-	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/		10/21/12	S- Nationwide Serie	s CM	\$800.00 12p-1130p	0.00	:30	2 \$2,000.00 P-6	O OO NM	0	\$0.00
EZI WFIS IC	J/2U/12	10/20/12	Nascar		(7:00 PM-1	_	.30	2 \$2,000.00F-0	U.UU INIVI	U	Ψ0.00
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/		10/21/12	S-		\$2,000.00	0.00	Ala alcalasca	Langth Data	Dia Tuna		
	<u>ite Rar</u> /15/12-		escription ationwide Series		<u>//End Time</u> 1130p	<u>د</u> -، 7:00 PM-11:00)	<i>N</i> eekdays Sa		Rtg Type 0.00 NM		
Credite						,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
-			ots good on est 12								
		·10/21/12 N	ationwide Series	12p-	1130p	(7:00 PM-11:00 <sub>-</sub> -	Sa	- :30 <del>(\$2,000.00)</del>	0.00 IVM		
C <i>redite</i> flight is		making spo	ots good on est 12	57							
E 22 WFTS 10	)/21/12	10/21/12	SU 7-8a GMA SU 7-8a	СМ	658-8a	S	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
<u>Start D</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
			Sunday Prime A AFHV	CM	658-8p	S	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
<u>Start D</u> Week: 10/15/		End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
N 24 WFTS 10	)/16/12	10/22/12	M-F 1-2p M-F 1-2p	CM	1258-2p	-1111	:30	4 \$500.00 P-6	0.00 NM	4	\$2,000.00
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/ Week: 10/22/		10/21/12 10/28/12	-1111 	4	\$500.00 \$500.00	0.00 0.00					
N 25 WFTS 10			M-F 3-4P Katie	СМ	3-4p	-1111	:30	4 \$700.00 P-3	0.00 NM	4	\$2,800.00
			M-F 3-4P Katie								



Print Date: 10/29/12

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Contract / Revision

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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/10/12/ 10/24/12

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**Product American Crossroads** 

Estimate # 693

							<u>T</u>	otals
_Ln Ch Start En	d Inventory Code	Break	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N 25 WFTS 10/16/12 10/2	22/12 M-F 3-4P Katie M-F 3-4P Katie	СМ	3-4p	-1111	:30 4	\$700.00 P-3	0.00 <b>NM</b> 4	\$2,800.00
Start Date End I Week: 10/22/12 10/28		Spots/Week	Rate	Rating				
	22/12 M-SU 11-1135p	CM CM	\$700.00 11-1135p	0.00	:30 1	\$1.500.00 P-6	0.00 NM 1	\$1,500.00
N20 WF13 10/10/12 10/2	ABC Action New		11-1155р	1	.50 1	φ1,500.001-0	0.00 1414	φ1,300.00
Start Date End [	Date Weekdays	Spots/Week	<u>Rate</u>	Rating				
Week: 10/15/12 10/21	/12	0	\$1,500.00	0.00				
Week: 10/22/12 10/28	1	1	\$1,500.00	0.00				

Totals 94 \$94,200.00